

Moolar Devar

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Concept to Completion - Design & Production

Performance Oriented - Outsourcing Rates for w/U.S. Know-How
20+ Years Industry Experience in Print • Web • Video

SUMMARY

Originally from the USA, however, currently living in Panamá. With a low overhead I am able to offer awesome outsourcing rates for US standard quality and know-how you are accustomed to.

(*NOTE: Date recently updated, however the rest of this resumé is still in need of updates=

Now, in 2019, I have maintained clients in Louisiana, New York, California, Hawaii and other US states. Internationally I have traveled and worked for clients in India, Indonesia, Sri Lanka, Costa Rica, Panama, Ecuador, Puerto Rico, and in early 2011 I re-located to Peru and continue my freelance for clients both local and international.

In 2000 I began work in web development, and my main tools today are Dreamweaver and Wordpress. I specialize in websites using Wordpress combined with powerful, flexible customizing with the Gantry framework developed by Rockettheme.com. I offer complete dynamic web and marketing solutions. These packages have everything one needs to have confidence in security, speed, versatility, and audience potential.

I began working freelance in 1997 on Maui, Hawaii. Besides implementing all my previous skills in Print, Motion Graphics / Video, I also worked in Presentation Services for large conventions at the Maui resorts.

In 1995 I worked in Hollywood doing titles and animated graphics for the video and film industry.

Out of college in 1992, I went straight into publishing, newspaper and magazine production.

In 1990 I learned Photoshop while studying Graphic Design at The California Institute of the Arts.

CURRENT & ONGOING

GENERAL MARKETING MANAGER & DESIGNER at Columna Sana Peru Quiropractico, Tarapoto permanent part-time • Feb. 2015 to present

Website & Social Wordpress website production: <http://www.columna-sanaperu.com> , Facebook Business Page

Branding, Print & Signage, Video Design and production of marketing materials: Logo, Newspaper Ads, Outdoor Large Format Signage, Business Cards

Weekly management of physical marketing via interfacing with local Publications, TV, Radio & Web including weekly promotions
<http://www.studiowithview.com/case-study-columna-sana-chiropractic/>

WEBMASTER at Rees Floor Covering Inc., Los Angeles & Orange Counties, California • permanent part-time • Jan. 2013 to present

Website, Blog & Social Wordpress website
<http://www.reesfloorcoveringinc.com> Facebook Business Page

RECENT WORK HISTORY

La Fuente Cafe 2014 - In this year, I took on an interesting project to open and brand a cafe and community service. Although I have since discontinued the pursuit, it still stands as a great example of an overall scope of my creative and production abilities.
<http://www.studiowithview.com/case-study-la-fuente-cafe-office/>

El Faro Pacasmayo 2013 - Website, Video Production, Social Marketing. I also covered their annual event, American Windsurfing Tour, Pacasmayo Classic Competitiion. I Produced a series of videos in the themes of interview, Lifestyle, Culture and Sports Highlights. The Website is in three languages; Spanish, English and Portuguese.
<http://www.studiowithview.com/case-study-el-faro-adventure-resort/>

WORK HISTORY

RECENT WEBSITES 2015, 2014

<http://www.buongustomarket.com>

<http://www.mauihostel.com>

<http://www.rinconinn.com>

<http://www.alloccasionsnow.com/>

<http://www.imsacademy.com>

<http://www.scottsvallygy.com/>

<http://www.southmountaincoop.org/>

<http://www.lafuente.pe>

2009 - 2013 Clients contracts / clients include: Imagine Post Sound Production, The Castillo De Pavones Hotel, Casa, Del Sol Hotel, Lost Island of Baru Getaways, Pariwana Hostels Peru.

2009 - 2013 WEBSITES INCLUDE:

<http://www.lapatarashca.com>

<http://www.theperuconnection.com>

SOFTWARE

Photoshop
Wordpress
InDesign
After Effects
Dreamweaver
Illustrator
Final Cut

SKILLS

Presentation Services - since 1999
Powerpoint and Teleprompter for large corporate conventions including Ford Motor Co., Sprint, and Rexall
Video - since 1995
Industries Include: DVD Authoring, Menu Production, Encoding, Authoring, Packaging

Animation & Compositing - 2d/3d
Animated Logos, Architecture Fly-Throughs, Feature Film Titles, Special Effects •
Videography and Video Editing
<http://vimeo.com/14257716>

<https://www.youtube.com/user/SacredSpotsTravel>

<http://www.studiowithview.com/video/>

Print/Prepress - since 1992
Layout Design/Publication for:
Magazine, Newspaper, Maps, DVD/CD packaging, Cards, Posters, Brochures)
Experience includes:
Print Broker, Color Corrections, Trapping, Page Signatures, Color Separations, Imagesetters & Related Software, Examining Negatives & Plates, Press Checks on Web-Offset Press
<http://www.studiowithview.com/design/>

Photography - since 1976!
Film and Digital
<http://www.flyboynight.com/>

Efficient Remote Collaboration:

**A good example of an extreme telecommuting assignment was while staying at a remote jungle village in Sri Lanka in 2004. I finished a layout for a 165pg book for a client in Hawaii. Using FTP the book was successfully proofed in Hawaii and printed in China! I correlated this production between the client in Hawaii, and the print broker, printer, and prepress dept. in China.

In the "Field" assignments, customer relations: **I had a client who sent me throughout the Islands of Hawaii meeting with approximately 100 customers to gather graphic materials and specs for their individual needs.

<http://www.fandalphotography.com>
<http://www.mrgoband.com> (+shot & edited music video)
<http://www.lacasadepitty.com>
<http://www.procoatpainting.us>
<http://www.rinconinn.com>
<http://www.imaginepost.com>
<http://www.ecologicalsolutions.net>

2005 - 2009 contracts / clients include: Byron Katie International, AdFare, Pac Consulting, Liu Institute, Rue Bourbon,

1998 - 2005 contracts / clients include: The Mini-Rack Co., Video Concepts, Virtual Studios, Tronolone Productions, Island Styling, Envision Films, Kat Tracks, The Maui Register, KiteboardCenter, Hana Bay Juice Co.

2009 embarked on multi-year trip in Latin America and the Caribbean on August 10, 2009

2009 - Byron Katie International - Inhouse, Ojai, CA - Web/ecommerce solutions/production (www.thework.net), Print production

2009 - Adfare - Inhouse, Newbury Park, CA - Adobe After Effects production of video ads for the internet for client, Yellowpages of Canada

2008 (some sites include ongoing maintenance):
www.blugorilla.com, www.ikonentertainment.net, www.mofuelsaved.com, www.prochef4hire.com, www.jacquiyoung.com, www.fandalphotography.com, jazzemporiumclub.com

June 2005 - 2007 Liu Institute - Design & Maintenance of Website, Video and DVD for shows and promotion, Print Promotions, photography - www.liuinstitute.com, usaskf.org, shaolin-world.net, shaolinlegacy.com

Oct. 2005 - Feb. 2006 Bring New Orleans Back Commission - Website work for Cultural Committee.

2005 Maui Register publication, DVD production "Ten Years Later"

2004 Spa Promo DVD, Produced full color Sports Manual, 5 months traveling India, Sri Lanka & Malaysia and shot 60 rolls of 35mm still film and 20 hours of video.

2003 Produced three DVD's and two audio CD's for clients all for sale at front of Borders Books on Maui. Also Independent video on Hawaiian Music & Lifestyle

Presentation Services - since 1999 Powerpoint and Teleprompter for large corporate conventions including Ford Motor Co., Sprint, and Rexall

Video - since 1995 Industries Include: DVD Authoring, Menu Production, Encoding, Authoring, Packaging.

1996-2003: | Animation includes

Symbion/Propaganda music video: Joi - Los Angeles
Symbion/Propaganda music video: AZ Yet - Los Angeles
Feature film: Cybarella - Los Angeles
Title design for feature film: What's your sign? - Los Angeles
End credits for feature film: Don's Plum - Los Angeles
Intro & end credits for skate video: Trilogy - Los Angeles
Special "water" effects for "Waynes Carpet" commercial - Hawaii
Secrets of Video Poker Graphics Treatment - Los Angeles
Artscapes Title and Background Scene for Video Pilot - Hawaii
Title and graphics treatment for Dept. of Transportation - Hawaii
Animated charts for Waikoloa Golf Tournament - Hawaii
3D Logo fly-in for cable show "Kingdom Network News" - Los Angeles
June 1996 - Dec. 1996 Ventura County Star, Oxnard, Ad Production for newspaper

EDUCATION

THE AMERICAN FILM INSTITUTE Hollywood, California - Professional Training Division, (1995-1996). Animation & Video Editing

THE CALIFORNIA INSTITUTE OF THE ARTS Valencia, California (1988-1992). Major in Visual Communications/Graphic Design. Other areas of study include: digital photography, video production, fine art critique.

Sept. 1995 - Jan. 1996 American Film Institute; Hollywood, Paid internship for digital video and animation.

May 1995 - Dec. 1996 MacTemps; Los Angeles; Contract/Assignments for high-end productions ranging from Ad agencies to a Federal contracting company

Feb. 1994 - April 1995 Sea Coast Echo, Bay St. Louis, Mississippi; Art Director, introduced in-house process color to the newspaper and produced a monthly tourist publication.

1993 - 1994 Computer Mentors, New Orleans; Developed interactive presentations for non-profit organization

Dec. 1993 New Orleans Art Directors and Designers Association; (ADDA) Digital photography; award of excellence

1993 Offbeat Magazine, New Orleans, Louisiana - Internship

1990 - 1992 California Institute of the Arts (CalArts) Macintosh Lab; System maintenance, teaching assistant

PRE-FREELANCE

AD PRODUCTION at The Ventura County Star - Oxnard, California - 1996 - Ad Production for newspaper

ART DIRECTOR, PRODUCTION at The Sea Coast Echo Newspaper - Bay St. Louis, Mississippi • 1993-1995

- Introduced in-house process color to the newspaper
- produced a monthly tourist publication
- Switched the Art Dept. from Manual Paste up to Networked Computers, and Trained Employees on the new system.